

# PAPER 2020

WHERE THE INDUSTRY MEETS  
MARCH 15-17 NEW YORK

## Paper2020 Sponsorship Opportunities

Increase the visibility of your company's brand, create awareness about your products, and drive future sales by participating as a Paper2020 sponsor. At the single most important paper industry event of the year, your company will receive unprecedented exposure to more than 1,000 potential clients and leaders in the paper and paper-based packaging industry.

Sponsorships typically sell out quickly. Visit [www.papermeets.com](http://www.papermeets.com) for the most up-to-date information.

### *Paper2020 Platinum Sponsorships*

#### **Paper2020 Luncheon: \$30,000**

The Paper2020 Luncheon is one of the most exciting and well-attended sessions at the conference. During the luncheon, NPTA will present its Stanley O. Styles Industry Excellence Award.

##### **Benefits of sponsoring the Paper2020 Luncheon include:**

- Recognition as a Platinum Sponsor on the [papermeets.com](http://papermeets.com) website and in the *Paper2020 Convention Daily*
- 3 complimentary luncheon tickets with priority seating
- Logo on luncheon signage
- Logo on promotional event materials
- Opportunity to play a corporate video loop before and after the luncheon
- Opportunity to place a piece of company literature on each seat at the luncheon
- Opportunity to speak (2 min. intro) during the luncheon

*Paper2020 Luncheon date & time: Tuesday, March 17, 2020 12:00 – 2:15 p.m.*

#### **Paper Industry Leadership Session: \$20,000**

A distinguished panel of industry leaders will discuss timely issues of importance to the future of the paper industry.

**Benefits of sponsoring the Paper Industry Leadership Session include:**

- Recognition as a Platinum Sponsor on the papermeets.com website and in the *Paper2020 Convention Daily*
- 3 complimentary Event Access Passes
- Logo on session signage
- Logo on promotional event materials
- Opportunity to play a corporate video loop before and after the session
- Opportunity to place a piece of company literature on each seat at the session
- Opportunity to speak (2 min. intro) during the session
- First right of refusal to sponsor the Paper2020 Reception (immediately following the Paper Industry Leadership Session) at a discounted rate

*Paper Industry Leadership Session date & time: Monday, March 16, 2019 4:00 – 5:30 p.m.*

**Paper2020 Reception: \$10,500**

Be the first company to greet convention attendees by sponsoring a one-hour reception immediately following the Paper Industry Leadership Session. This is an opportunity to host a key networking event where attendees will mingle in a relaxed atmosphere.

**Benefits of sponsoring the Paper2020 Reception include:**

- Recognition as a Platinum Sponsor on the papermeets.com website and in the *Paper2020 Convention Daily*
- 2 complimentary Event Access Passes
- Logo on reception signage
- Logo on promotional event materials
- Corporate table top display during the reception
- Opportunity to speak (2 min. intro) to welcome people to the reception
- Sponsor may provide cups and napkins with their company name and/or logo for use during the reception

*Paper2020 Reception date & time: Monday, March 16, 2020 5:30 – 6:30 p.m.*

## *Paper2020 Event Sponsorships*

Below are additional sponsorship opportunities that can help your company gain exposure at the Paper2020 event. In addition to sponsorship opportunity-specific benefits, all sponsors are recognized in the Paper2020 promotional event materials, on the papermeets.com website and in marketing email communications. These sponsorships can be customized. Please speak to Nicole Boland (312.673.5828 or [Nicole.Boland@goNPTA.com](mailto:Nicole.Boland@goNPTA.com)) for more information.

**Hotel Key Cards and Holders: \$8,000**

Make sure that your company logo is the first that attendees see when they arrive at the event by featuring your corporate logo on the official room key card and holder at the

hotel. Cards will be used in the Paper2020 headquarters hotel, the Lotte New York Palace.

**Connections Lounge: \$7,500**

The connections lounge is one of the most heavily-trafficked areas during the event. This is a place for attendees to meet outside of the suites, recharge and regroup. As the official sponsor of the connections lounge, you will be able to have a display table and signs at the entrance of the lounge. We can help coordinate refreshments and other amenities to be placed inside the lounge.

**Badge Lanyards: \$7,100**

Attendees will wear your company name and logo around their necks when you sponsor the conference badge lanyards.

**Welcome Letter Insert & Conference Wi-Fi: \$6,000**

Be the first company brand to touch conference participants. Sponsorship allows you to include your company's promotional material in the welcome letter packet received by conference participants upon check-in at the Lotte New York Palace; and to provide a customized Wi-Fi access password for all Paper2020 event attendees.

**Conference Program: \$5,000**

Sponsor the conference program and gain visibility every time an attendee checks their schedule or searches through the descriptions of the Paper2020 speakers and sessions.

**Pocket Folder: \$5,000**

Sponsor the Paper2020 pocket folder, received by all conference participants, and gain visibility every time an attendee checks their event materials.

**Exhibitor/Promoter: \$2,500**

If making connections is a key objective of attending Paper2020, don't depend on a chance meeting in the hotel lobby, become an Exhibitor/Promoter and connect with attendees! Includes a table for your company's use in the Connections Lounge or near the Paper2020 registration desk and 2 complimentary Event Access Passes.

# PAPER 2020

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## Paper2020 Sponsor Purchase Contract

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Select your sponsorship of choice:

#### *Platinum Sponsorships*

- Paper2020 Luncheon (\$30,000)    Paper Industry Leadership Session (\$20,000)  
 Paper2020 Reception (\$10,500)

#### *Event Sponsorships*

- Hotel Key Cards and Holders (\$8,000)    Connections Lounge (\$7,500)  
 Badge Lanyards (\$7,100)    Welcome Letter Insert & Conference Wi-Fi (\$6,000)  
 Conference Program (\$5,000)    Pocket Folder (\$5,000)  
 Exhibitor/Promoter (\$2,500)

Signature: \_\_\_\_\_

### Submit your completed form and payment to:

Nicole Boland, Sales Manager  
NPTA 330 N. Wabash Avenue, Suite 2000  
Chicago, IL 60611  
Phone: 312.673.5828 Fax: 312.673.6805  
Email: [Nicole.Boland@goNPTA.com](mailto:Nicole.Boland@goNPTA.com)